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St Aloysius College (Autonomous)

Mangaluru

Semester II - P.G. Examination - M. Sc. Corporate Psychology

JULY - 2022

TRAINING & DEVELOPMENT

Time: 3 hrs.

Max Marks: 70

I. Answer any FIVE of the following. (5×2=10)

1. What is meant by Training and Development?
2. Outline the concept of Training Need Analysis?
3. Define the term human capital?
4. What is management development programme?
5. State faculty model of training department?
6. Define organizational change?
7. Describe the term competency mapping?

II. Answer any FOUR of the following. (4×5=20)

8. Enlist the objectives of training?
9. Mention the steps in the Training Need Analysis process?
10. Briefly explain the types of training evaluation techniques?
11. Describe the process of strategic training and development?
12. Discuss the implications of outsourcing training?
13. Enumerate the reasons for resistance to have training?

III. Answer any FOUR of the following. (4×10=40)

14. Discuss the organizational characteristics that influence training?
15. Describe the Training Design process?
16. Elucidate the steps involved in the training evaluation?
17. Comparatively review the different approaches to management development?
18. Elaboratively discuss the models of organizing training department?
19. Explain the different types of training?

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Semester II – P.G. Examination – M. Sc. Corporate Psychology

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CORPORATE CULTURE & DIVERSITY

Time: 3 hrs.

Max Marks: 70

I. Answer any **FIVE** of the following.

(5×2=10)

1. State any two competencies of global managers?
2. What do you mean by Repatriation?
3. Highlight any two benefits of managing diversity?
4. List down 4 women CEO around the world.
5. Enlist the different levels of culture?
6. What is negotiation?
7. What do you mean by cross cultural barrier in communication?

II. Answer any **FOUR** of the following.

(4×5=20)

8. Discuss any four challenges faced by the modern managers due to managing diversity?
9. Explain the key principles of negotiation?
10. List any four strategies the manager can use in order to avoid cross-cultural conflict at workplace.
11. Enumerate are the effective ways to manage repatriation process?
12. Explain strong & weak organization culture.
13. Elaborate the problems faced by women as international managers?

III. Answer any **FOUR** of the following.

(4×10=40)

14. Describe Hofstede's cultural dimensions theory?
15. What do you mean by first impression? Explain the importance of first impression in communication?
16. Briefly discuss how a manager can manage and motivate multicultural workforce.
17. Elucidate the process involved in preparing employees for successful foreign assignments?
18. Review the elements of a good mentoring system for international assignees?
19. Explain the role of ethics in managing diversity?

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Semester II- P.G. Examination - M. Sc. Corporate Psychology

JULY - 2022

STATISTICS AND RESEARCH METHODOLOGY

Time: 3 hrs.

Max Marks: 70

I. Answer any FIVE of the following.

(5×2=10)

1. What is ex post facto research design?
2. Distinguish between purposive and convenience sampling?
3. Explain arithmetic mean as a measure of central tendency?
4. What is the significance of one-way Analysis of Variance (one-way ANOVA)?
5. Define discourse analysis.
6. Mention any 2 software used in qualitative data analysis.
7. Review the concept of focus groups?

II. Answer any FOUR of the following.

(4×5=20)

8. Define plagiarism and review its various forms?
9. Write a note on thematic analysis?
10. Describe Visual methods of data collection.
11. Explain various forms of frequency distribution?
12. Elucidate various probability sampling techniques?
13. What is survey research? Explain its advantages and limitation.

III. Answer any FOUR of the following.

(4×10=40)

14. Discuss observation method in detail.
15. Explain the guidelines involved in writing a research report.
16. Enumerate in detail the various steps involved in the research process.
17. Describe the different types of hypotheses with examples.

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Semester II – P.G. Examination – M. Sc. Corporate Psychology

JULY - 2022

MANAGERIAL ECONOMICS

Time: 3 hrs.

Max Marks: 70

(5×2=10)

I. Answer any **FIVE** of the following.

1. Define Managerial Economics?
2. Distinguish between economic cost and accounting cost?
3. What is Margin of Safety?
4. What is real GDP and nominal GDP?
5. Define oligopoly?
6. What is a shutdown point?
7. Describe the production function?

II. Answer any **FOUR** of the following.

(4×5=20)

8. Discuss the Production Possibility Frontier with an example?
9. Explain opportunity cost principle with example?
10. Enumerate law of returns to scale?
11. Demonstrate various types of price elasticity of demand?
12. Explain Genuine Savings Rate?
13. Write a note on Monopoly.

III. Answer any **FOUR** of the following.

(4×10=40)

14. Explain the cost output relationship in the short run?
15. What is GDP? List out the problems of GDP as an indicator of economic development?
16. Explain the price-output determination under monopolistic competition.
17. Explain the Nature & scope of managerial economics.
18. Define national income? Explain the different methods of measuring national income?
19. Describe law of supply and Explain the market Equilibrium with an example.
