# St Aloysius College (Autonomous) 

Mangaluru
B.A./B.Com./B.B.A./B.Sc./B.C.A. Semester I - Degree Examination

February - 2021
ENGLISH
Max. Marks: 100
Time: 3 Hours

## UNIT - I (PROSE)

I. A. Answer the following in a word/phrase/sentence each. $\quad(5 \times 1=5)$

1. What according to Tocqueville is the term used to suggest the root of patriotism among American people?
2. What qualities of his father did Kalam inherit?
3. Who complained that 'wealth accumulates and men decay'?
4. Who is the Dravidian referred to in the story 'A Hanging'?
5. Leacock draws a hilarious sketch of two rich business men trying to boast of their humble beginnings in life. True/ False.
B. Answer any FIVE of the following in about 200 words each.
6. Comment on the author's opinion of American's and the kind of patriotism they display.
7. Tocqueville states that patriotism 'is in itself a kind of religion; it does not reason, but it acts from the impulse of faith and sentiment'. Do you agree or disagree with this statement? Provide reasoris for your answer.
8. 'Kalam's parents lived a life of piety and discipline'. Substantiate this idea with examples.
9. Write a short note on the people who had influenced Kalam as a young boy.
10. Discuss how capitalism turns people into 'dangerous lunatics in the real world' with reference to 'How Wealth Accumulates and Men Decay'.
11. What impression of the narrator do you get at the end of the essay 'A Hanging'? Why?
12. Discuss how the two business men compete with each other in 'Self-made Men'.

## UNIT - II (POETRY)

## II. A. Answer the following in a word/phrase/sentence each. (5x1=5)

1. In the poem 'Night and Death', who does 'Our First Parent' refer to?
2. What were some of the tools used to create the tiger?
3. If death stopped for 'wise men', what would they want to do?
4. In the poem, 'A Hot Noon in Malabar', who reads palm in a light singsong voice?
5. Who are the two imposters according to Kipling who need to be treated equally?
B. Answer any FOUR of the following in about 120 words each.
$(4 \times 5=20)$
6. Explain how cosmic pattern is connected to the pattern of human life in the poem 'Night and Death'.
7. How does Blake define the characteristics of the tiger in the poem 'The Tyger'?
8. Analyse the various images used in the poem 'Do Not Go Gentle into That Good Night'.
9. Explain the theme of the poem 'Night and Death' and bring out the connection between the two as depicted by the poet.
10. Do you think the poem 'A Hot Noon in Malabar' effectively conveys the poet's sense of nostalgia? Explain.
11. Why is Kipling's poem titled 'If'?

## UNIT - III (SHORT - STORY)

III. Answer any THREE of the following in about 150 words each:

1. Do you think Celia and Ronald will make an ideal couple? Justify you answer.
2. Discuss the tone of the story 'Getting Married'. How does the narrator bring out this tone?
3. Why does Pahom buy more and more land? What does this signify?
4. How much land does a man actually need according to Leo Tolstoy's short story 'How Much Land Does a Man Need'?
5. What is the significance of the argument that the two sisters have in the story 'How Much Land Does a Man Need?' How it is related to what happens later?

## UNIT - IV (Grammar and Writing Skills)

IV. A. Fill in the blanks with appropriate idioms and phrases from the ones given in brackets:
( $6 \times 1=6$ )
(out of the frying pan into fire, be between the devil and the deep blue sea, make a beeline, to bank on, to feel blue, call the shots, bring home the bacon, cut from the same cloth, down and out, black sheep)

1. Dinesh and his sister are $\qquad$ . They both speak the truth all the time.
2. Sharat $\qquad$ for the buffet as soon as he entered the restaurant.
3. Anamika has been $\qquad$ ever since her ancestral property was taken over by the bank.
4. Chandana has been working hard all these years, $\qquad$ for her family.
5. He would later think about how he had jumped $\qquad$ when he ran away from home.
6. Tharun is $\qquad$ these days because he has lost his job.
B. Analyse the following graph. Write a report in about 150 words:
( $1 \times 6=6$ )
The following pie-chart shows the percentage distribution of the expenditure incurred in publishing a book.


## C. Write a dialogue in about $\mathbf{1 5 0}$ words in $\mathbf{5}$ turns each.

Write a dialogue between a Teacher and the Principal discussing the issue of ragging.
D. Develop a story based on the hints given below in about 150 words.
( $1 \times 6=6$ )
Robert Bruce / defeated / finds himself in a hopeless situation / tempted to give up the struggle / chance up a spider / observes how the spider keeps trying to reach its web / nine times it fails to climb up the thread / succeeds in the tenth attempt / Robert Bruce gets inspired / he tries again and succeeds / reclaims his kingdom.
E. Read the following passage and answer the questions. Answer in a word/phrase/sentence for 1-mark questions and in 2 or 3 sentences for 2 marks questions.
Philosophy of Education is a label applied to the study of the purpose, process, nature and ideals of education. It can be considered a branch of both philosophy and education. Education can be defined as the teaching and learning of specific skills, and the imparting of knowledge, judgment and wisdom, and is something broader than the societal institution of education we often speak of.
Many educationalists consider it a weak and woolly field, too far removed from the practical applications of the real world to be useful. But philosophers dating back to Plato and the Ancient Greeks have given the area much thought and emphasis, and there is little doubt that their work has helped shape the practice of education over the millennia.

Plato is the earliest important educational thinker, and education is an essential element in "The Republic" (his most important work on philosophy and political theory, written around 360 B.C.). In it, he advocates some rather extreme methods: removing children from their mother's care and raising them as wards of the state, and differentiating children suitable to the various castes, the highest receiving the most education, so that they could act as guardians of the city and care for the less able. He believed that education should be holistic, including facts, skills, physical discipline, music and art. Plato believed that talent and intelligence is not distributed genetically and thus is to be found in children born to all classes, although his proposed system of selective public education for an educated minority of the population does not really follow a democratic model.

Aristotle considered human nature, habit and reason to be equally important forces to be cultivated in education, the ultimate aim of which should be to produce good and virtuous citizens. He proposed that teachers lead their students systematically, and that repetition be used as a key tool to develop good habits, unlike Socrates emphasis on questioning his listeners to bring out their own ideas. He emphasized the balancing of the theoretical and practical aspects of subjects taught, among which he explicitly mentions reading, writing, mathematics, music, physical education, literature, history, and a wide range of sciences, as well as play, which he also considered important.

During the Medieval period, the idea of Perennialism was first formulated by St. Thomas Aquinas in his work "De Magistro". Perennialism holds that one should teach those things deemed to be of everlasting importance to all people everywhere, namely principles and reasoning, not just facts (which are apt to change over time), and that one should teach first about people, not machines or techniques. It was originally religious in nature, and it was only much later that a theory of secular perennialism developed.

During the Renaissance, the French skeptic Michel de Montaigne (15331592) was one of the first to critically look at education. Unusually for his time, Montaigne was willing to question the conventional wisdom of the period, calling into question the whole edifice of the educational system, and the implicit assumption that university-educated philosophers were necessarily wiser than uneducated farm workers, for example.
i. Why do educationists consider philosophy a 'weak and woolly' field?
a) It is not practically applicable
b) Its theoretical concepts are easily understood
c) It is irrelevant for education
(1)
d) None of the above
ii. What do you understand by the term 'Perennialism', in the context of the given comprehension passage?
a. It refers to something which is of ceaseless importance
b. It refers to something which is quite unnecessary
c. It refers to something which is abstract and theoretical
d. It refers to something which existed in the past and no longer exists now
iii. Were Plato's beliefs about education is democratic?
a) He believed that only the rich have the right to acquire education
b) Yes
c) He believed that only a select few are meant to attend schools
d) He believed that all pupils are not talented
iv. Why did Aquinas propose a model of education which did not lay much emphasis on facts?
a) Facts are not important
b) Facts do not lead to holistic education
c) Facts change with the changing times
d) Facts are frozen in time
v. What is the difference between the approaches of Socrates and Aristotle?
(2019 batch onwards)
G. $136.1 / 336.1 / 436.1 / 536.1 / 636.1$

Reg. No.

## St Aloysius College (Autonomous) <br> Mangaluru

## B.A./B.Com./B.B.A./B.Sc./B.C.A. - Semester I Degree Examination February 2021 <br> HINDI

Max Marks: 100
Time: 3 hrs.
। अ) एक वाक्य में उत्तर लिखिए :
१. वर्ण किसे कहते हैं ?
२. स्वर के कितने भेद हैं ?
३. मात्रा किसे कहते हैं ?
૪. ‘परीक्षा’ शब्द का संधि विच्छेद कीजिए।
4. द्रव्यवाचक संज्ञा के उदाहरण दीजिए।
६. कारक की परिभाषा लिखिए।

आ) किन्हीं दो प्रश्नों का उत्तर लिखिए :
१. संधि की परिभाषा लिख कर मुख्य भेदों को सोदाहरण समझाइए।
२. संज्ञा किसे कहते हैं ? भेदों को उदाहरण सहित समझाइए।
३. कारक किसे कहते हैं ? भेदों को सोदाहरण समझाइए।

।। अ) एक वाक्य में उत्तर लिखिए :
१. पुरुषवाचक सर्वनाम के कितने भेद हैं ?
२. विशेषण की परिभाषा लिखिए।
३. कर्म के अनुसार क्रिया के कितने भेद हैं ?
४. सकर्मक क्रिया की परिभाषा लिखिए।
५. बनावट के विचार से क्रिया के मुख्य कितने भेद हैं ?
६. 'कर्मवाच्य' किसे कहते हैं ?

आ) किन्हीं दो प्रश्नों का उत्तर लिखिए :
१. सर्वनाम की परिभाषा लिख कर उनके भेदों को सोदाहरण समझाइए।
२. क्रिया की परिभाषा लिख कर धातु को सोदाहरण समझाइए।
३. प्रयोग के कारण क्रिया के भेदों को उदाहरण सहित समझाइए।

III अ) एक वाक्य में उत्तर लिखिए :
१. अलाव के सामने घीसू माधव क्या कर रहे थे ?
२. कफन के लिए कुल कितने रुपए इकट्ठे हुए ?
३. 'पुरस्कार' कहानी के कहानीकार कौन हैं ?
४. मगध के राजकुमार का नाम क्या था ?
4. पठानों ने किस रंग का पोशाक पहना था ?
६. जुबैदा और संजय ने साथ में कौन सी पढ़ाई की थी ?

आ) किसी एक कहानीकार का परिचय लिखिए :
१. प्रेमचन्द।
२. जयशंकर प्रसाद।

इ) किसी एक की संदर्भ सहित व्याख्या कीजिए :
१. "बंद करो जी दरवाजा, बिना पूछ्छे चढ़ आते हैं, अपने बाप का घर समझ रखा है। मत घुसने दो जी, क्या करते हो, धकेल दो पीक्षे..."
२. "बस करो और कुछ नहीं कहना। घर जाओ और विवाह की तैयारी करो।"

ई) किसी एक प्रश्न का उत्तर लिखिए :
१. "कफन" कहानी में वर्णित लेखक के विचारों को अपने शब्दों में लिखिए।
२. "वेलेंटाइन डे" कहानी का सार लिख कर विशेषताओं पर प्रकाश डालिए।

IV अ) एक वाक्य में उत्तर लिखिए :
१. प्रायश्वित कहानी में पंडित का नाम क्या है ?
२. बिल्ली का नाम क्या था ?
३. भोलाराम की उम्र कितनी थी ?
૪. बालक का गाँव नैनीताल से कितनी दूरी पर था ?
4. 'मक्रील' कहानी के कहानीकार कौन हैं ?
६. मक्रील का अतिथि (कवि) किस होटल में ठहरा था ?

आ) किसी एक कहानीकार का परिचय लिखिए :
१. भगवती चरण वर्मा।
२. हरिशंकर परसाई।

इ) किसी एक की संदर्भ सहित व्याख्या कीजिए :
१. "अरे यार! बजट बिगड जाएगा। हृदय में जितनी दया है, पास में उतने पैसे तो नहीं है।"
२. "तो आओ। उसने कहा, यहीं साथ दो मक्रील के गर्भ में।"

ई) किसी एक प्रश्न का उत्तर लिखिए :
१. "प्रायश्चित कहानी में लोगों के अंधविश्वास पर तमाचा मारा गया है।" स्पष्ट कीजिए।
२. "मक्रील" कहानी का सार लिख कर विशेषताओं पर प्रकाश डालिए।


山ొగఆళృరు

## February 2021

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\text { రన్నడ భాఖ్జల హత్రిశ - } 1
$$

గెహయి: 3.00 జోో

$(10 \times 3=30)$


3) గౌరేజ్వెనిగొందగిద సంశెటెప్ జురిळరరీటాద బగొయున్ను నిరొటిసి




$(6 \times 3=18)$



 బగోయున్ను బిరుదజజడిసి
11) భిలమో ఆహోన Е్మారిష్ట్రుగేซాలను?


13) నిన్న మనేసుత్త

ర్సెసు బీలతి శటట్టటద
నిలరు థరియుత్తలిది
గుడ్వ జూఱాగి
ఆซృర తాళిది
14) రాయి నిస్నయు కేరొయు శ్రెగఠళ

ఎి్తి ఆరిఱాశదిగు
జల్రి బిలజలి శ్రులలి
సృలిళ సుంతను కుంబలి

15) ซాగீయుగుళును శ్రుు షంగువుదు బซ்గిటుగు
16) Шయిణగంథియి ணూడి చుణియిబీలుు
17) చాలియిల జిలఱినయిలఁగ
18) ముగిళి బిత్ర బరి బిడోబిల๘

## G 337.1/G 437.1

Page No. 2
V a) ఎరీఁర టష్త్ర బరియిర
$(6 \times 2=12)$
19) చుఘొరీద్యాగు
20) తుళుభాషే
21) శ్రదంబలడి జత్తె్్ర శ్ర
22) జిలాబ్ృుత
b) ఎరుజుర టిష్మణి బరోయిరి
23) డి.ది.జి.
24) సు.రం.వజ్ఠంaి
25) జసెఱ్ర డురలణ ద்థ
26) Шసేలానాబి

## 

(1x12=12)






33) 'గంతి' వందేోలుు?
34) ఢ్రేంజా ఉదదద అథే్ద్ను తిళిసి
35) యింసుంా ఐడి ఐందురోగసు?

37) ఒ.ట.పి.యన్ను బిస్తిరిసి బరోయిరి


## (2019 Batch onwards)

# St Aloysius College (Autonomous) Mangaluru 

B.A. /B.Sc./B.Com./B.B.A./B.C.A. - Semester I -Degree Examination

## February 2021

## ADDITIONAL ENGLISH

## CROSS CULTURAL TEXTS - I

Time: $\mathbf{3}$ hrs.
Max Marks: 100

## SECTION A : Prose

I. Answer the following in a word/phrase or a sentence.
( $1 \times 5=5$ )

1. The narrator's mother in "A Waterfall of Horses" worked for $\qquad$ -.
2. In "The Adventure of the Speckled Band" Julia Stoner is the wife of Dr Roylatt. (True or False)
3. The lady in "The Human Phonograph" moves from Qinghai to Beijing to Factory 221 to meet her ex-husband who has been away for seven years. (True/False)
4. The short story collection by Shashi Tharoor called $\qquad$ was banned during the Emergency.
5. $\qquad$ was Bah Lumen's daughter who was having an affair with Sahib Sam.
II. Answer any FOUR following questions in about 150-200
$(4 \times 5=20)$ words:
6. Holmes is known for his uncanny observation skills. Elucidate with reference to "The Adventures of The Speckled Band."
7. Write a short note on the narrator in "A Waterfall of Horses"
8. "Once again she is in the terrain of Qinghai...she years for impossible Beijing..." Discuss with reference to "The Human Phonograph.
9. "There is no immediate threat of a suspension of our basic freedom, as there was then." Comment with reference to India: From Millennium and Beyond.
10. Elucidate on the importance of Ka ktien in Khasi Culture with reference to 'A Waterfall of Horses.'
III. Answer any ONE of the following in about 300-350
$(1 \times 10=10)$ words each:
11. "I have brought you a gift, she says." How is the gift relevant to the dying man. Justify the statement in reference to the short story 'The Human Phonograph'
12. Write a note on the Bilati men in the short story "A Waterfall of Horses."
13. "An India that denies itself to some Indians could end up being denied to all Indians" Comment with reference to India: From Midnight to the millennium and Beyond.

## SECTION B: Novel

IV. Answer the following in a word/phrase or a sentence
$(1 \times 5=5)$

1. What trouble does Hep end up with in the novel?
2. Who is the protagonist in the novel "The Girl from the Nongrim Hills"?
3. How is Kitdor related to the protagonist of the novel?
4. Who is the titular character (the girl) in the novel ?
5. Name the music band in the novel "The girl from Nongrim Hills".

## V. Answer any ONE of the following in about 300-350 words each:

1. How is Shillong portrayed in "The Girl from Nongrim Hills"?
2. How does the setting and atmosphere help set the tone of the novel?
3. Elaborate on the various themes in the novel "The Girl from Nongrim Hills"?

## SECTION C : Poetry

VI. Answer any TWO of the following in about $\mathbf{1 0 0}-150$ words $\quad(2 \times 5=10)$
each:

1. Charles Bukowski's headstone is engraved with the simple saying, 'Don't Try.' Comment with reference to the poem "So You Want to be a Writer."
2. What according to the poet is the aftermath of war, justify with reference to the poem "The Orphan Girl"
3. Discuss the theme of the poem "Postcard from Kashmir."
4. Write a note on mythological background to the poem "Ms Militancy" by Meena Kandasamy.
5. Give a brief description of the biblical allusions used in "All Along the Watchtower"

## VII. Annotate any TWO of the following in about 150-200 words each:

( $2 \times 5=10$ )

1. don't be like so many writers, don't be like so many thousands of people who call themselves writers, don't be dull and boring and pretentious, don't be consumed with self-love. the libraries of the world have yawned themselves to sleep over your kind. don't add to that. don't do it.
2. Her sire had joined the wake of war;The battle-shock, the shout, and scar He knew and gained a glorious grave Such is the guerdon of the brave!
3. Watching that breast sprout back from its roots, the lone woman learnt to outgrow her loss. When the scars no longer showed and the faraway sea could be smelt between her legs, she dissolved in a mist of aftersmoke.
4. And my memory will be a little
out of focus, it in a giant negative, black and white, still undeveloped.

SECTION D : Grammar
VIII. Report writing:

1. Recently your college held a Seminar on Conservation of Water as a part of World Water Day celebrations. As the Student council Head of your college, write a report in 200 words for a local daily. Sign as Roy

## IX. Idioms and Phases:

## Choose the appropriate idiom/phrase from the list below to <br> ( $1 \times 5=5$ )

 fill in the blanks.(barking up the wrong tree ,Upset someone's applecart, Leaps and bounds, making a fresh start, Separate the wheat from the chaff, Steer clear of, To hold one's tongue)

1. The prices are going up by $\qquad$
2. We must always $\qquad$ people who indulge in anti-social activities.
3. After decades of neglect, government schools are finally $\qquad$ with muchneeded improvements to facilities and teaching methods.
4. The sales team blamed the engineers for the organization's failure to bag the mega deal, but they were $\qquad$ -.
5. The new testing procedure to evaluate employees will $\qquad$ .
X. Restaurant Review:
6. Write a review of your favourite restaurant to be published in the college newsletter.
XI. Advertisement:
7. 'The Code Studio' is looking for a Web Designer with a 3 year experience. Draft an advertisement for publication in the local newspaper asking the deserving candidate to appear for a walk-in-interview on $12^{\text {th }}$ February 2021 from 9 AM 2 PM at The Code Studio Office in Lakshmipuran Road, Chennai. Contact Number - 9952854634

## XII. Giving Directions:

Look at the map of a part of a city given below. Write down directions for a person who wants to go from Beech Way street to the Hill Avenue. Note that on the way the person wants to stop for a few minutes at the Book store and wants to have lunch at the Chinese restaurant.


## St Aloysius College (Autonomous) Mangaluru

## B.A./B.Sc. /B.Com./B.B.A/B.C.A Semester I - Degree Examination $\underset{\text { FRENCH }}{ }$ January/Febreealy 2021

Time: 3 hrs.
Max Marks: 100

## I. Répondez aux questions

1. Dans son roman célèbre de Victor Hugo - 'The Hunchback of Notre Dame', comment s'appelle le personnage principal?
2. Donnez un autre nom donné à la ville de Paris.
3. La tour Eiffel a été construite par qui?
4. Le château de•Versailles a été construit sous le règne de quel roi?
5. Louis XIV est aussi appellé $\qquad$
6. Qu'est-ce que Louis Pasteur a découvert?
7. Qui a fondé les Institut Curie à Paris.
8. Nommez deux desserts français.
9. Qu'est-ce qu'une superstition?
10. Quel produit fabrique la marque de Michelin?
II. Répondez aux questions en 5-6 lignes
11. Décrivez un des artistes français et ses œuvres.
12. Écrivez de deux sculpteurs célèbres du muse du Louvre.
13. Rédigez un texte à propos de Louis XVI et Marie Antoinette.
14. Énoncez les différents modes de transports en France.
15. Expliquez l'effet de la révolution française sur la science.
16. Expliquez la cuisine française avec deux spécialités régionales.
III. Répondez aux 2 questions en 10 lignes
$(2 \times 10=20)$
17. Écrivez de trois marques françaises, ses origines et ses produits.
18. Expliquez les contributions des philosophes français aux idées politiques donnant des exemples
19. Expliquez la cuisine française avec ses spécialités régionales.
IV. Répondez en utilisant le pronom en ou y.
20. Il vient de la piscine?
21. Tu as acheté des légumes?
22. Avez-vous bu de l'eau?
23. Sylvie a habité rue de MG?
24. Tu vas au café?
25. Elle fait un voyage à Venise?
26. Tu vas passer une semaine au Japon?
27. Elle parle toujours de son travail?
28. Voulez-vous manger un chocolat?
29. Il vient de du restaurant?
V. M. Dupont est allé chez une voyante pour savoir son avenir. Qu'est-ce qu'elle lui dit? Rédigez le texte au futur simple en minimum 8-10 lignes.

VI. Comparez
30. La Tour Eiffel / Le Louvre
31. les femmes / les hommes
32. la télé / l'internet
33. la cuisine française / la cuisine de mon pays
34. les français / les habitants de mon pays
VII. Complétez avec le temps convenables
35. Si tu as des mauvaises notes, tu $\qquad$ (être) puni !
36. Si le temps $\qquad$ (être) mauvais, nous ne sortirons pas.
37. Je $\qquad$ (venir) te voir si tu es sage.
38. Demain, il $\qquad$ (envoyer) un mél à son ami d'enfance.
39. Son gendre $\qquad$ (venir) dans cinq minutes.
VIII. Lettre et CV

Vous cherchez un travail comme photographe dans une enterprise français. Rédigez un CV avec une lettre de demande
IX. COMPREHENSION

Faire les magasins à Paris n'est pas seulement à faire des achats dans les boutiques de luxe ou les nombreuses boutiques de créateurs. Les petites boutiques, les marchés aux puces coexistent également. On trouve des articles à tous les prix à Paris (cher, bon marché, en promotion. d'occasion). Les Parisiens et les touristes attendent diligemment pour la période de soldes qui commence en été vers les 25 , 26 juin et en hiver vers le 8 janvier de chaque année.

Les magasins de Paris ouvrent de 10 h à 19 h et ils sont fermés le dimanche à l'exception des boutiques du Carrousel du Louvre, de l'avenue des Champs-Elysées, du quartier du Marais ou encore de Sèvres-Babylone.

Il y a des quartiers commerçants populaires à Paris :
À la Rue de Rivoli, vous trouvez des produits des grandes enseignes (habillement, mode) ou les articles de décoration ou de souvenirs (carte postale, magnets pour coller sur le frigo, t-shirt de Paris etc).Au quartier du Louvre-des Tuileries-des Champs-Elysées connu pour être la capitale du luxe et entièrement dédié à la mode et au design vous trouvez les boutiques de grands couturiers (Yves Saint Laurent, Versace, Hermès, Prada...) alors que la rue de la Paix et la Place Vendôme voient une forte concentration des plus grands bijoutiers et joailliers de Paris (Cartier, Mauboussin, Chanel, Van Cleef, Boucheron,...).Au quartier d'Opéra et de Chaussée d'Antin, on trouve des Grands Magasins, le Printemps et les Galeries Lafayette
qui se partagent tout le Boulevard Haussmann, véritable symbole de Paris de la Belle époque

## Répondez aux questions.

1. Qu'est-ce que c'est la période de soldes?
2. Où trouve-t-on les articles de décoration ou de souvenirs?
3. Nommez des quartiers commerçants à Paris,
4. À quelle heure les magasins ouvrent et ferment à Paris ?
5. Qu'est-ce que c'est les marchés aux puces ?

## Complétez.

6. Cartier, Chanel et Van Cleef sont les ..............français. (bijouteries/boutiques/articles)
7. J'ai acheté des .pour mes parents (enseignes/souvenirs/ soldes)

## Dites vrai ou faux.

8. On trouve des choses en promotion aussi à Paris.
9. Les boutiques du Carrousel du Louvre ouvrent seulement le dimanche.
10. Ecrivez le synonym de Brièvement dans le texte.

## （2019 Batch onwards）

Reg．No： $\square$

## St Aloysius College（Autonomous）

## Mangaluru <br> B．A．／B．Sc．／B．Com．／B．B．A．／B．C．A Semester I－DegreeExamination

January fFebsualy 2021

## MALAYALAM

Time： 3 Hours
Max．Marks： 100
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$(4 \times 5=20)$






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## 

$(3 \times 10=30)$






 $(2 \times 15=30)$




V. నృ0கவை๐










$\square$
St Aloysius College (Autonomous) Mangaluru

## B.Com/B.B.A- Semester I - Degree Examination

February 2021
FOUNDATION COURSE IN INDIAN CONSTITUTION AND VALUE EDUCATION

Max. Marks: 50
Time: 2 Hours

## PART - A

INDIAN CONSTITUTION
I. Answer the following in one sentence each.

1. What is constituent Assembly?
2. Why India is called as a "Republic"?
3. Which part of the Indian constitution deals with Fundamental Rights?
4. Name the two houses of the Indian Parliament.
5. Who elects the President of India?
II. Answer any ONE of the following in 8-10 sentences each
6. Explain the preamble of The Indian constitution and discuss its significance.
7. Rohit Vemula, a research scholar at Hyderabad University Committed suicide in January 2016, sparking protest and outrange across India. This gained widespread attention and brought to light the discriminations against dalits in elite institutions.
i. Do you think caste based discrimination violates Indian Constitution? Explain.
ii. State the fundamental rights which are violated due to such incidents. (2)
III. Answer any ONE of the following in 15-20 sentences each.
(10x1=10)
8. Explain the Right to Equality and Right to Freedom.
9. Discuss the powers and functions of the president of India.
IV. Answer any ONE of the following in 30-35 sentences each.
(15x1=15)
10. Explain the salient features of the Indian Constitution.
11. Discuss the organization and Jurisdiction of Supreme Court.

## PART - B <br> VALUE EDUCATION

I. Answer any ONE of the following in not less than a page.
12. What is emotional intelligence?
13. Write a note on Ignatian Pedagogical Paradigm.
II. Answer any ONE of the following in not less than two pages. (10x1=10)
14. Explain Johari Window.
15. "Good Decision making is an essential skill for success in general and an effective leadership skill in particular". Explain.

## (2019 Batch Onwards)

## St Aloysius College (Autonomous) Mangaluru

## B.B.A. Semester I - Degree Examination <br> February 2021 <br> FINANCIAL ÁCCOUNTING - I

Time: 3 Hours
Max. Marks: 100

## SECTION - A

$(10 \times 2=20)$

1. Answer any TEN of the following questions in $\mathbf{2}$ or $\mathbf{3}$ sentences each.
a) Why journal is called a book of original entry?
b) Who is a creditor?
c) What are contra entries?
d) Give the meaning of Bad debt.
e) What are accounting concepts?
f) Give any two examples for Assets.
g) What is journal proper?
h) Give the meaning of narration.
i) What is ledger folio?
j) What do you mean by outstanding expenses?
k) What are intangible assets?
I) Name any two accounting conventions.

> SECTION - B
$(5 \times 5=25)$
2. Answer any FIVE of the following questions in not less than one page each.
a) Define accounting. Explain the different functions of accounting.
b) Prepare trial balance from the following balances for the year ending $31^{\text {st }}$ march 2019:

| Particulars | $₹$ | Particulars | $₹$ |
| :--- | :---: | :--- | :---: |
| Capital | 28,000 | purchases | 15,000 |
| Stock of goods | 4,000 | plant | 15,000 |
| Motor car | 8,000 | wages | 8,200 |
| Discount received | 400 | creditors | 6,500 |
| Sales | 30,300 | salaries | 2,800 |
| Cash at bank | 4,000 | commission received | 600 |
| Cash in hand | 600 | debtors | 5,600 |
| Rent paid | 1,700 | general expenses | 300 |
| Discount allowed | 300 | interest received | 200 |
|  |  | Advertisement | 500 |

c) From the following transactions, prepare the purchases book of Jindol and Co , a saree dealer.

| Date | Invoice <br> No. | Particulars |
| :---: | :---: | :--- |
| 3.1.2020 | 401 | Purchased on credit from X mills, Surat-55 polyster <br> sarees @ ₹ 1,000 each, less: trade discount @ 10\%. |
| 8.1 .2020 | 800 | Purchased for cash from Y mills, Kota- 50 kota saree @ <br> ₹ 4000 each. |
| 15.1 .2020 | 355 | Purchased on credit from Z mills, Bangalore-10 silk <br> sarees @ ₹ 2,600 each, less: trade discount @ 10\% |
| 30.1 .2020 | 420 | Purchased on credit from A and co - two typewriters @ <br> ₹ 35,000 each. |

Page No.
d) Write of the account of Mr. Suresh from the following transactions for the month of May 2020.
1-5-2020 Sold him goods worth ₹ 900 .
4-5-2020 Received from him ₹ 350 on account, allowed discount ₹ 10 .
7-5-2020 Purchased from him goods worth ₹ 200
9-5-2020 Returned him goods worth ₹ 25
15-5-2020 Received from him further cash ₹ 100
16-5-2020 Sold him goods worth ₹ 100
21-5-2020 He returned goods ₹ 25
23-5-2020 Sent him cash ₹ 125
26-5-2020 Purchased goods from him worth ₹ 125
e) Pass necessary journal entries to rectify the following errors:
a) A credit purchase of goods ₹ 1,000 from Rajmohan and co. was wrongly entered in sales book.
b) A credit sale worth $₹ 1,500$ to Mr. Gururaj was wrongly entered in the purchase book.
c) Sales return from Kailas of $₹ 100$ was wrongly entered in the sales book.
d) A credit purchase of goods worth ₹ 200 from Kailashnath was wrongly entered in purchase return book.
e) Purchase returns to Rajkumar and co of $₹ 150$ was wrongly entered in the purchase book.
f) Enter the following transactions in Analytical petty cash book under the imprest system.
Jan 2020
1 Jan Received a cheque for ₹ 450 to begin with
2 Jan Spent for postage ₹ 30
4 Jan Paid travelling expenses of manager ₹ 45
5 Jan Paid for office cleaning ₹ 39
7 Jan Paid cartage ₹ 33
10 Jan Paid for telegram ₹ 42
13 Jan Tea to customer ₹ 48
15 Jan Paid wages ₹ 36
19 Jan Purchased stationery ₹ 42
24 Jan Bought postage stamps ₹ 48
27 Jan Trunk call bill ₹ 27
g) Explain different types of accounting errors.

## SECTION - C <br> 3. Answer any THREE of the following questions is not less ( $3 \times 15=45$ ) each.

a) Journalise the following transactions in the books of Mahaveera :

July 2020
1 July
2 July
Commenced business with cash ₹ 10,000
2 July Purchased goods from $X$ ₹ 2,000
3 July Purchased goods from $Y$ for cash $₹ 1,000$
5 July Paid cash to $X$ on account $₹ 800$
7 July Returned goods to M ₹ 100
8 July Purchased furniture worth ₹ 3,000
10 July Sold goods to A ₹ 900
12 July Mr. A returned goods worth ₹ 50
13 July Paid salary ₹ 700 to an accountant
14 July Paid rent of the building ₹ 1,500
16 July Purchased stationery ₹ 200
18 July Paid for Advertisement ₹ 1,200
19 July Received ₹ 1,000 from Ashoka on account

22 July 29 July

Paid into bank ₹ 5,000
Withdrew cash from office ₹ 1,000 for meeting personal expenses
b) Enter the following transactions in Three column cash book of Narayan Nayak:

April 2020
1 April Commenced business with ₹ 10,000 in cash
2 April Opened a bank account with ₹ 8,000
3 April Arun paid ₹ 490 in full settlement of his account for ₹ 500
5 April Bought goods for cash ₹ 1,500
8 April Drew a cheque for a personal use ₹ 200
10 April Drew from bank for office use ₹ 1,000
12 April Bought goods for ₹ 1,500 and paid by cheque immediately
15 April Received for cash sales ₹ 1,000
16 April Received a cheque from Bharath for ₹ 500
17 April Paid Bharath s cheque into bank
20 April Paid salaries by cheque ₹ 500
23 April Nataraja paid directly into our bank account ₹ 1,000
26 April Received commission ₹ 100
27 April cash withdrawn for personal use ₹ 100
30 April sold goods for cash ₹ 600
c) From the Trial Balance and other particulars given below, you are required to prepare Trading and Profit and Loss A/c for the year ending 31-3-2020 and Balance sheet as on that date:

| Particulars | Dr.(₹) | Cr.(₹) |
| :--- | :---: | :---: |
| Drawing and Capital | 6,820 | 93,230 |
| Purchases \& Sales | 83,290 | $1,26,177$ |
| Debtors \& Creditors | 47,800 | 22,680 |
| Sales returns and purchase returns | 7,422 | 3,172 |
| Wages | 9,915 |  |
| Manufacturing expenses | 2,500 |  |
| Stock on 1-4-2019 | 21,525 |  |
| Factory fuel \& Power | 542 |  |
| Office salaries | 3,745 |  |
| Factory lighting | 392 |  |
| Carriage inward | 960 |  |
| Plant \& Machinery | 1,720 |  |
| Fixtures \& Fittings |  | 6,422 |
| Bills payable | 925 |  |
| Travelling expenses | 1,165 |  |
| Cash in hand | 2,425 |  |
| Cash at bank | 1,765 |  |
| Rent \& Rates | 2,778 |  |
| Office expenses | 422 |  |
| Discount allowed | 570 |  |
| Insurance | $2,51,681$ | $2,51,681$ |
|  |  |  |

Adjustments:

1) Stock on 31-3-2020 ₹ 16580
2) Insurance prepaid ₹ 70
3) Wages outstanding ₹ 800 , Salaries outstanding ₹ 350 and Rent outstanding ₹ 150.
4) Depreciate Plant \& Machinery by 5\% and fixtures \& fittings by $10 \%$.
d) Explain the various accounting concepts and conventions.
e) The trial balance of a trade does not agree. Unable to trace the reason, he transfers the difference to a suspense A/c. Later, he detects the following errors. You are required to rectify those errors by journal entries. Also prepare suspense A/c.
5) The total of purchase book in page no. 26 was undercast by $₹ 1,000$.
6) The total of sales book in page no. 32 amounting to $₹ 3,500$ was carried forward as ₹ 5,300
7) A bill of exchange for $₹ 1,500$ drawn on Krishna was passes through the bills payable book.
8) sales returns amounting to ₹ 150 from john was entered as ₹ 1,500 .
9) wages unpaid ₹ 260 and prepaid interest ₹ 150 were omitted to be brought forward.
10) Insurance premium paid on the life policy of a trader ₹ 800 was debited to insurance account as ₹ 700 .
11) ₹ 5,000 brokerage paid on purchase of land was debited to commission account as ₹ 500 .
12) Wages paid ₹ 500 was recorded twice.
f) From the following balances extracted from the books of Mr. Joy, Prepare trading \& profit \& loss A/c and balance sheet as on 31-12-2019.

| Particulars | Dr.(₹) | Cr. $(₹)$ |
| :--- | :---: | :---: |
| Drawing and Capital | 10,000 | 60,000 |
| Bank Overdraft |  | 8,400 |
| Furniture \& fitting | 5,200 |  |
| Business premises | 40,000 |  |
| Debtors \& Creditors | 36,000 | 26,000 |
| Stock on 1-1-2020 | 44,000 |  |
| Rent received | $2,20,000$ | 2,000 |
| Purchases \& sales | 4,000 |  |
| Sales returns | 3,000 |  |
| Discount allowed and received | 4,000 | 4,000 |
| Taxes and Insurance | 8,000 |  |
| General expenses | 18,000 |  |
| Salaries | 4,400 |  |
| Commission | 3,600 |  |
| Carriage on purchase | 1,000 | 1,000 |
| Loan | $\mathbf{4 , 0 1 , 4 0 0}$ | $\mathbf{4 , 0 1 , 4 0 0}$ |
| Stationery |  |  |

Adjustments:
a) Stock on 31-12-2020 ₹ 40,120
b) Depreciate business premises by ₹ 600 and furniture \& fittings by $10 \%$
c) Salaries outstandings ₹ 1,000
d) Allow interest on capital at 5\%
e) Prepaid insurance ₹ 1,400 .

SECTION - D
$(1 \times 10=10)$

## Case study:

Enter the following transactions in three column cash book of Naveen traders:
2019 Jan.
1 Jan Balance of cash in hand ₹ 8,000 and in Bank ₹ 20,000 .
2 Jan Received cash from Mohan ₹ 2,000 and allowed him discount ₹ 30 .
3 Jan Paid into bank ₹ 4,000
4 Jan Paid to Bhandari \& Co. by cheque ₹ 640 in full settlement of their account for ₹ 680 .
5 Jan Received from cash sale ₹ 275.
6 Jan Paid for cash purchased ₹ 645.
10 Jan Drew for office use ₹ 900 and ₹ 100 for personal use.
15 Jan Paid salaries to staff ₹ 1,560
20 Jan Paid rent to Ramesh ₹ 400
25 Jan purchased office furniture worth for ₹ 450 .
(2019 Batch Onwards)
Reg. No: $\square$

## St Aloysius College (Autonomous) Mangaluru <br> B.B.A. Semester I - Degree Examination <br> January/february 2021 PRINCIPLES OF ECONOMICS

Time: 3 Hours
Max. Marks: 100
SECTION - A
$(10 \times 2=20)$

1. Answer any TEN of the following questions in 2 or $\mathbf{3}$ sentences each.
a) Give the meaning of necessaries of life.
b) What is Marginal utility?
C) What do mean by Indifference map?
d) What is a Budget Line?
e) State the Law of Supply.
f) What is meant by Consumer's Surplus?
g) What are External Economies?
h) Give the meaning of Demand Forecasting.
i) What is Cardinal utility?
j) What do you mean by marginal rate of substitution?
k) Give the meaning of Utility.
l) What is land?

## SECTION - B

( $5 \times 5=25$ )
2. Answer any FIVE of the following questions in not less than one page each.
a) Explain Scarcity definition of Economics.
b) What are the determinants of demand?
c) What are the properties of Indifference Curves?
d) Write a note on Budget line.
e) What is meant by Capital? Discuss the various types of Capital.
f) What are the types of Income Elasticity of demand?
g) State the Law of Diminishing Marginal Utility.

## SECTION - C

$(3 \times 15=45)$
3. Answer any THREE of the following questions is not less than two pages each.
a) Define Price Elasticity of demand. Discuss the various types of Price Elasticity.
b) Explain the Law of Variable Proportions.
c) Explain the Consumer Equilibrium with the help of an Indifference Curve.
d) What is meant by Labour? Explain the various features of labour.
e) Explain the various Survey and Statistical Methods of Demand Forecasting.
f) What do you mean by Human wants? Explain its features.
SECTION - D

## Case study:

Explain the Basic Problems of an Economy with the help of Production possibility Curve.
$\square$

## St Aloysius College (Autonomous)

## Mangaluru

## B.B.A. Semester I - Degree Examination <br> February 2021 <br> BUSINESS STATISTICS AND MATHEMATICS-I

Max. Marks: 100
Time: 3 Hours

## SECTION - A

( $10 \times 2=20$ )

1. Answer any IEN of the following questions in $\mathbf{2}$ or $\mathbf{3}$ sentences each.
a) Find the Harmonic Mean of 2,4 and 8.
b) If $Q_{1}=4$ and $Q_{3}=12$, find the co-efficient of Quartile Deviation.
c) Give any two examples for mutually exclusive events.
d) What is tabulation? How does it differ from classification?
e) Give a general proforma of a statistical table and name different parts.
f) If $y=x^{-4}$, find $d y / d x$.
g) What is the effective rate of interest on ₹ 1,000 lent at $12 \%$ p.a. interest compounded quarterly?
h) The mean of marks scored by 30 girls of a class is $44 \%$. The mean for 40 boys is $42 \%$. Find the mean for the whole class.
i) If two coins are tossed simultaneously what is the probability of getting both heads.
j) State the product rule of differentiation.
k) A sum of ₹ 5,000 is deposited in the bank. If the sum grows at $13 \%$ compound interest p.a., what would be the amount after 5 years?
I) If Coefficient of Variation= $22 \%$ and Standard Deviation=4, find the mean.
SECTION - B
( $5 \times 5=25$ )
2. Answer any FIVE of the following questions in not less than one page each.
a) Find the second order differentiation of $y=3 x^{7}-12$.
b) Population of a city grew at the rates of $4 \%, 3 \%, 10 \%, 12 \%$ and $18 \%$ in five successive years. Find the average growth rate.
c) Compute the co-efficient of Mean Deviation from Median.

| Marks | $0-10$ | $10-20$ | $20-30$ | $30-40$ | $40-50$ | $50-60$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Students | 2 | 10 | 20 | 15 | 10 | 3 |

d) From the following distribution, find the Mode.

| Percentage <br> Marks | $10-19$ | $20-29$ | $30-39$ | $40-49$ | $50-59$ | $60-69$ | $70-79$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| No. of Students | 8 | 19 | 29 | 36 | 25 | 13 | 4 |

## G 403.1

Page No. 2
e) The following table gives the details of monthly expenditure of two families $A$ and B. Represent the data by means of Percentage Bar Diagram.

| Item | Family A <br> (Income ₹ 5,000) | Family B <br> (Income ₹ 8,000) |
| :--- | :---: | :---: |
| Food | 1,400 | 1,600 |
| House rent | 1,200 | 1,600 |
| Fuel | 700 | 800 |
| Miscellaneous | 1,000 | 1,600 |

f) Differentiate $\left(x^{3}+2\right) /\left(x^{2}-x-2\right)$
g) Find the present value of $₹ 1,200$ due 3 years from now.
a) at $14 \%$ p.a. simple interest
b) at $14 \%$ p.a. compound interest
c) at $14 \%$ p.a. interest compounded quarterly
SECTION - C
3. Answer any THREE of the following questions is not less than two pages each.
a) The following are the runs scored by two batsmen $A$ and $B$ in 10 innings:
a. Who is a better scorer?
b. Who is more consistent in scoring?

| Player A | 101 | 27 | 0 | 36 | 82 | 45 | 7 | 13 | 65 | 14 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Player B | 97 | 12 | 40 | 96 | 13 | 8 | 85 | 8 | 56 | 15 |

b) Find the Arithmetic Mean and Geometric Mean for the following data:

| Class <br> Interval | $10-12$ | $12-14$ | $14-16$ | $16-18$ | $18-20$ |
| :--- | :--- | :--- | :--- | :--- | :--- |
| Frequency | 2 | 18 | 20 | 13 | 7 |

c) a. If interest is to be compounded half yearly at $15 \%$ p.a., in how many years would ₹ 500 become ₹ 1,000 .
(5 marks)
b. A person has recurring deposit account with a bank for 20 months. Every month he deposits ₹ 200 at 7\% S.I p.a. What would be the amount at the end of the $20^{\text {th }}$ month?
( 10 marks)
d) i) The following is the distribution of I.Q of 75 children. Draw the Ogives to the data and find the Median.
( 10 marks)

| I Q | $60-70$ | $70-80$ | $80-90$ | $90-$ <br> 100 | $100-$ <br> 110 | $110-$ <br> 120 | $120-$ <br> 130 | $130-$ <br> 140 | Total |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| No. of <br> Children | 2 | 8 | 15 | 26 | 17 | 5 | 1 | 1 | 75 |

ii) From the following frequency distribution, draw a Histogram.
(5 marks)

| Height <br> (Cms.) | $140-$ <br> 145 | $145-$ <br> 150 | $150-$ <br> 155 | $155-$ <br> 160 | $160-$ <br> 165 | $165-$ <br> 170 | $170-$ <br> 175 | Total |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| No. of <br> Students | 4 | 10 | 18 | 20 | 19 | 6 | 3 | 80 |

e) Monthly income of employees follows normal distribution with mean 18,000 and standard deviation 800 . Find the percentage of employees with monthly income.
a) Less than 20,000
b) Between 16,000 and 17,000
c) More than 19,000
f) a. In a collection of nuts and bolts, the mean weight of nuts is 3 grams and the mean weight of bolts is 8 grams. If the combined mean is 4 grams, find the proportion of nuts in the collection.
(5 marks)
b. The following is the distribution of IQ of 100 children. Find the Quartile Deviation and the Coefficient of Quartile Deviation.
(10 marks)

| I.Q. | Less <br> than 80 | Less <br> than 90 | Less <br> than 95 | Less <br> than 100 | Less <br> than 105 | Less <br> than 110 | Less <br> than 130 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| No. of <br> Children | 2 | 16 | 33 | 55 | 77 | 95 | 100 |
| SECTION - D |  |  |  |  |  | $(\mathbf{x 1 0}=10)$ |  |

## Case study:

Ashraya passed her $2^{\text {nd }}$ PU with distinction. Marks scored by her in different subjects are given below:

| Subject | Marks Scored |
| :--- | :---: |
| English | 84 |
| Hindi | 70 |
| Accountancy | 95 |
| Business Studies | 90 |
| Economics | 78 |
| Statistics | 93 |

You are required to find out,
a) Mean, Standard Deviation and co-efficient of variation of marks scored by Ashraya in all the subjects.
b) Mean, Standard Deviation and co-efficient of variation of marks scored by Ashraya in 4 core commerce subjects.

|  |  |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- |

## St Aloysius College (Autonomous) Mangaluru <br> B.B.A. Semester I - Degree Examination February 2021

## MANAGERIAL DEVELOPMENT AND COMMUNICATION

1. Answer any TEN of the following questions in 2 or $\mathbf{3}$ sentences each.
a) Define Management.
b) Bring out any four qualities required for a successful manager.
c) What is planning?
d) Write any two differences between centralization and decentralisation.
e) Define staffing.
f) List out the four principles of coordination.
g) What is leadership?
h) Define coordination.
i) What is Management by Objectives?
j) Write the meaning of a report.
k) Mention any two types of communication.
I) What is video conferencing?

$$
\text { SECTION - B } \quad(5 \times 5=25)
$$

2. Answer any FIVE of the following questions in not less than one page each.
a) Examine the principles of scientific management.
b) Explain the types of planning on the basis of organisational level.
c) Bring out the features of Management by Objectives.
d) Elucidate the styles of leadership.
e) Briefly explain the process of controlling function.
f) Explain the need and function of drafting.
g) Draft a letter to be sent to Mr. Yash, an applicant for the post of Production Manager, informing him about his selection and to report immediately to his duty.

SECTION - C
$(3 \times 15=45)$
3. Answer any THREE of the following questions is not less than two pages each.
a) Describe the management principles propounded by Henry Fayol.
b) Examine the characteristics of planning. Elucidate the steps involved in planning process.
c) Explain the types of organisation with suitable examples.

## G 404.1

d) Describe the various control techniques of management adopted in an
e) Explain the barriers to communication. Suggest any five remedies to overcome these barriers.
f) Explain the types of report.

## SECTION - D

## Case study:

Mr. Shyam Lal started a music cassette recording company on a very small scale. In a short span of five years, his company's sales almost equaled the combined sales of then three music recording companies in India. This could be made possible because of Mr.Lal's business acumen, extraordinary managerial skills, imaginative sales promotion programmes and above all his ear for good music and lower overhead expenses.
Encouraged by the enormous success of his music recording company, Mr.Lal ventured into other manufacturing activities. Throughout this period, Mr.Lal found it difficult to delegate authority and continued making all final decisions on new products, product plans, capital budgeting, advertising, pricing policies, sales plans, hiring of staff and labour union and other matters. Senior executives started feeling frustrated due to the Chairman's unwillingness to delegate authority. Some of the newly set up units, which turned out to be non-profitable, were closed down after few years of their setting up.

Questions:
a) What could have been the possible reasons of Mr.Lal's reluctance to delegate authority?
b) How you would have convinced Mr.Lal about the utility of delegating authority?
$\square$

## St Aloysius College (Autonomous)

Mangaluru

## B.B.A. Semester I - Degree Examination <br> February 2021 <br> Marketing Management

Time: 3 Hours

Max. Marks: 100
( $10 \times 2=20$ )

1. Answer any IEN of the following questions in 2 or $\mathbf{3}$ sentences each.
a) What is marketing?
b) Define pricing?
c) What is branding?
d) What is meant by packaging?
e) Define marketing mix?
f) What is marketing segmentation?
g) What do you mean by consumer behaviour?
h) Define buying motives?
i) What is labelling?
j) What is mobile marketing?
k) What is a blog?
l) What do you mean by social media marketing?

SECTION - B
( $5 \times 5=25$ )
2. Answer any FIVE of the following questions in not less than one page each.
a) Briefly explain the buyer behavior model.
b) What are the requisites of effective market segmentation?
c) What is green marketing? Explain the importance of green marketing?
d) Critically examine the Boston consulting group matrix?
e) Write a short note on online marketing.
f) What are the reasons for developing a new product?
g) Why branding is important in marketing?

## SECTION - C

SECTION - C
3. $3 \times 15=45$ ) each.
a) Explain the various marketing concepts in detail.
b) Explain the different stages of product life cycle.
c) Briefly explain the various factors affecting consumer behavior.
d) What are the stages of a new product development process?
e) Briefly explain the different steps involved in buyer decision process.
f) What are the factors affecting pricing decisions?

SECTION - D
$(1 \times 10=10)$

## Case study:

Chocovit, a malt chocolate milk drink, was manufactured by a large MNC. The product was launched in the Indian market in 2010 after a successful test market in Mumbai and Bengaluru. It was brown coloured powder packaged in 500 gms glass jars. It's refill packs were also available. Consumer acceptance of the brand was good and the sales kept on growing till 2019, reached to highest and started declining.
(1)What promotion strategy would you suggest to popularize this product?
(2)How "chocovit" can compete with major player?
$\square$

# St Aloysius College (Autonomous) Mangaluru <br> B.B.A. Semester I - Degree Examination <br> February 2021 <br> FINANCIAL ACCOUNTING - I 

Time: $\mathbf{3}$ hrs.
Max Marks: 100
SECTION - A

1. Answer ALL the following questions.
a) $\qquad$ starts where book keeping ends.
i) Accounting
ii) Recording
iii) Classifying
iv) Communication
b) The main objective of preparing a ledger is
i) To ascertain the debtors and
ii) To ascertain the financial creditors of the business position of the business
iii) To know the net effect of various transactions affecting a particular account
iv) To ascertain the profit or loss of the business
c) An error of principle arises when
i) Any transaction is recorded in a
ii) Any transaction is left to be recorded either wholly or partially
iii) Any transaction is omitted to be
iv) None of these recorded
d) (Sales+Closing Stock)-(Purchases+Gross profit) is equal to
i) Cost of goods sold
ii) Opening stock
iii) Purchase stock
iv) Sales return
e) There are $\qquad$ accounting standards in India.
i) 35
ii) 28
iii) 33
iv) 32
f) ASB was constituted on:
i) 20-4-1977
ii) 21-4-1977
iii) 20-4-1978
iv) 21-4-1978
g) Errors are $\qquad$ Mistakes.
i) Internal
ii) Undetected
iii) Unintentional
iv) None of these
h) On $31^{\text {st }}$ December 2017, assets of the business are $₹ 3,00,000$ and its capital is $₹ 1,00,000$, its liabilities on that date will be -
i) $₹ 4,00,000$
ii) ₹ $2,00,000$
iii) ₹ $1,00,000$
iv) $5,00,000$
i) Which of the following is the accounting equation?
i) Capital=assets+liabilities
ii) Assets=liabilities-capital
iii) Assets=liabilities +capital
iv) Liabilities=assets+capital

G 401.1
j) GAAP stands for -
i) Generally accepted accounting policies
iii) Generally accepted accounting principles
ii) Generally accepted accounting provisions
iv) None of these

SECTION - B
2. Answer any TEN of the following questions in two or three $\quad(\mathbf{1 0 \times 2 = 2 0 )}$ sentences each.
a) Give the meaning of accountancy.
b) Give the meaning of Revenue expenditure.
c) What is meant by credit note?
d) How do you treat bad debts in final accounts?
e) When do you prepare Suspense $\mathrm{A} / \mathrm{C}$ ?
f) Give the components of cost of goods sold.
g) List out any two objectives of accounting standards.
h) Mention the difference between Ind As and IFRS.
i) State the various methods of providing for depreciation.
j) Mention any two disadvantages of single entry system.
k) What are the steps involved in a accounting cycle?
l) Give the meaning of the following accounting terms:
i) Patents
ii) Copy rights

## SECTION - C

Answer any THREE questions in not less than one page
$(3 \times 5=15)$ each.
3. State the need for IFRS convergence.
4. From the following balances, prepare a Trial Balance.

|  | $₹$ |
| :--- | ---: |
| Purchases | 5,000 |
| Machinery | 850 |
| Bad debts | 140 |
| Return outwards | 130 |
| Cash | 20 |
| Discount received | 150 |
| Premises | 3,000 |
| Bank Overdraft | 500 |
| Capital | 3,680 |
| Fixtures | 280 |
| Sales | 5,200 |
| Creditors | 2,500 |
| Debtors | 3,000 |
| Interest received | 130 |

5. Enter the following transactions in a three column cash book.

| 2018 <br> January |  |
| :---: | :--- |
| 1 | Cash in hand ₹14,000; Balance at bank ₹5,000. |
| 3 | Cash sales ₹6,000. |
| 5 | Paid ₹7,000 into bank. |
| 6 | Received a cheque for ₹700 from Suraj. |
| 8 | Paid into bank Suraj's cheque of ₹700. |
| 10 | Paid to Anurag by cheque ₹980 in full settlement of his <br> account of ₹1,000. |
| 11 | Withdrew from bank for office use ₹4,000. |
| 12 | Cash sales ₹8,000. |
| 13 | Received a cheque from John for ₹10,000 and deposited it into <br> the bank for clearance. |
| 14 | Paid commission to Ram by cheque ₹500. |
| 15 | John's cheque dishonoured. |
| 29 | Drew a cheque for ₹800 for personal use. |
| 31 | Paid salaries by cheque ₹1,500 and by cash ₹500. |
| 31 | Bank charges ₹20 and insurance premium ₹520 as shown in <br> pass book. |

6. Prepare Profit and Loss Account, from the following balances of Mr. Kandan for the year ending 31-12-2017.

| Office rent | $₹ 30,000$ | Salaries | $₹ 80,000$ |
| :--- | :--- | :--- | :--- |
| Printing expenses | $₹ 2,000$ | Stationeries | $₹ 3,000$ |
| Tax, Insurance | $₹ 4,000$ | Discount allowed | $₹ 6,000$ |
| Advertisement | $₹ 36,000$ | Travelling expenses | $\mathbf{2 6 , 0 0 0}$ |
| Gross profit | $₹ 2,50,000$ | Discount received | 4,000 |

## SECTION - D

## Answer any THREE questions in not less than two pages $\quad(3 \times 15=45)$ each.

7. Rectify the following errors and give reasons of doing so:
a) Paid wage for the construction of a room, debited to wages account ₹ 890.
b) Purchased goods for the personal use of the proprietor ₹ 300 , debited to purchase account.
c) Material of the value of $₹ 800$ was used in the manufacturing of some parts of machinery in the factory itself. No record was made.
d) Paid repair charges on the purchases of an old machinery ₹ 250 , debited to general expenses account.
e) Paid rent to landlord ₹2,400, debited to landlord's account as ₹2,004.
f) Sold old furniture for ₹ 150 , passed through sales book.
g) Paid commission for the sale of old furniture $₹ 20$, debited to commission account. Furniture was sold for ₹350 which was correctly recorded and posted.

## G 401.1

8. Journalise the following transactions for the month of December 2017.

Dec. 1 : Ajith started business with cash ₹ 40,000 .
Dec. 3 : He paid into the bank ₹ $2,000$.
Dec. 5 : He purchased goods for cash ₹ 15,000 .
Dec. 8 : He sold goods for cash ₹6,000.
Dec. 10 : He purchased furniture and paid by cheque $₹ 5,000$.
Dec. 12 : He sold goods to Arvind ₹4,000.
Dec. 14 : He purchased goods from Amrit ₹10,000.
Dec. 15 : He returned goods to Amrit ₹5,000.
Dec. 16 : He received from Arvind ₹ 3,960 in full settlement.
Dec. 18 : He withdrew goods for personal use ₹ $₹, 000$.
Dec. 20 : He withdrew cash from business for personal use ₹2,000.
Dec. 24 : He paid telephone charges ₹ 1,000 .
Dec. 26 : Cash paid to Amrit in full settlement $₹ 4,900$.
Dec. 31 : Paid for stationery ₹ 200 , rent ₹ 500 and salaries to staff
Dec. 31 : Goods distributed by way of free samples ₹1,000.
9. From the following balances and information, prepare Trading and Profit and Loss Account of Mr.X for the year ended $31^{\text {st }}$ March 2017 and a Balance Sheet as on the date:

| Particulars | Dr. ₹ | Cr. ₹ |
| :--- | ---: | ---: |
| X's Capital account | - | 10,000 |
| Plant and Machinery | 3,600 | - |
| Depreciation on plant and machinery | 400 | - |
| Repairs to plant | 520 | - |
| wages | 5,400 | - |
| Salaries | 1,100 | - |
| Income tax of Mr. X | 400 | - |
| Cash in hand | 14,900 | - |
| Land and Building | 500 | - |
| Depreciation on building | 25,000 | - |
| Purchases | - | 300 |
| Purchase return | - | 49,800 |
| Sales | - | 760 |
| Bank Overdraft | 300 | - |
| Accrued income | - | 400 |
| Salaries Outstanding | 3,000 | - |
| Bills receivable | - | 1,000 |
| Provision for bad debts | - | 1,600 |
| Bills payable | 200 | - |
| Bad debts | - | 708 |
| Discount on purchases | 7,000 | - |
| Debtors | - | 6,252 |
| Creditors | 7,400 | - |
| Opening Stock | 70,820 | 70,820 |
|  |  |  |

Additional information:
a) Stock on $31^{\text {st }}$ March 2017 was $₹ 6,000$.
b) Write off further ₹600 for bad debts and maintain a provision for bad debts at $5 \%$ on debtors.
c) Goods costing ₹ 1,000 were sent to customer for $₹ 1,200$ on $30^{\text {th }}$ March 2017 on sale or return basis. This was recorded as actual sale.
d) ₹240 paid as rent of the office were debited to landlord account and were included in the list of debtors.
e) General manager is to be given commission of $10 \%$ of net profit after charging the commission of the works manager and his own.
f) Works manager is to be given commission at $12 \%$ of net profit before charging the commission of the general manager and his own.
10. The following facts have been ascertained from the records of CISDID who maintains his books of accounts under the single entry system.
Receipt for the year ended $31^{\text {st }}$ March 2018:
From Sundry debtors ₹88,125, Cash sales ₹20,625, Paid in by the proprietor ₹ 12,500 .
Payment made during the year ended $31^{\text {st }}$ March 2018:
New plant purchased ₹3,125, Drawings ₹7,500, Wages ₹33,625, Salaries $₹ 5,625$, Interest paid ₹ 375 , Telephone ₹ 625 , Rent $₹ 6,000$, Light and power (direct) $₹ 2,375$, Sundry expenses $₹ 10,625$, Sundry creditors $₹ 38,125$.
It may be noted that he deposits all receipts to bank and make all payments only by means of cheques.
Assets and Liabilities:

|  | $\begin{array}{\|l\|} \hline \text { As at } 31^{\text {st }} \text { March } \\ 2017 \text { (₹) } \\ \hline \end{array}$ | $\begin{array}{\|l\|} \hline \text { As at } 31^{\text {st }} \text { March } \\ 2018(₹) \\ \hline \end{array}$ |
| :---: | :---: | :---: |
| Sundry creditors | 12,625 | 12,000 |
| Sundry debtors | 18,750 | 30,625 |
| Bank | 3,125 | ? |
| Stock | 31,250 | 15,625 |
| Plant | 37,500 | 36,575 |

From the above data, prepare the trading and profit and loss account for the year ended $31^{\text {st }}$ March 2018 and Balance Sheet as on that date.

## SECTION - E

## Compulsory :

11. On $1^{\text {st }}$ Jan 2011, machinery was purchased by $X$ for $₹ 50,000$. 2011, additions were mad to further additions were made to the extent of $₹ 10,000$. On $1^{\text {st }}$ April 2013, further additions were made to the extent of ₹ 6,400 .
On $30^{\text {th }}$ June 2014, machinery of $1^{\text {st }}$ Jan 2011 worth $₹ 8,000$ was sold for $₹ 6,000$. Depreciation is charged at $10 \%$ p.a on original cost.

Show Machinery account for the years from 2011 to 2014 in the books of X. X closes his books on $31^{\text {st }}$ December.
$\square$

## St Aloysius College (Autonomous) Mangaluru

B.B.A. Semester I - Degree Examination

Febrüary 2021
PRINCIPLES OF ECONOMICS
Time: 3 hrs.
Max Marks: 100

## SECTION - A

1. Answer all the following questions.
$(10 \times 1=10)$
a) Scarcity definition of Economics was given by
i) Samuelson
ii) Lionel Robbins
iii) Alfred Marshall
iv) J. S. Mill
b) The method of reasoning or inference from general to particular is known as
i) Inductive method
ii) Deductive method
iii) static method
iv) Dynamic analysis
c) Utility that is measurable is known as
i) Marginal utility
ii) cardinal utility
iii) total utility
iv) ordinal utility
d) In case of a perfectly inelastic demand curve, the demand curve is
i) Horizontal
ii) vertical
iii) rectangular Hyperbola
iv) Flat
e) A schedule of various qualities of a commodity offered for sale at various process during a specified period of time is called
i) Demand
ii) supply
iii) utility
iv) None of these
f) Produced means of production is
i) Land
ii) organization
iii) capital
iv) profit
g) The supply curve is always
i) Downward sloping
ii) horizontal
iii) vertical
iv) upward sloping
h) In the law of variable proportions how many factors are assumed to be varied?
i) Two
ii) One
iii) All
iv) None
i) Economics which arise due to the expansion of the size of a particular firm is known as
i) Labour Economics
ii) External Economics
iii) Internal Economics
iv) Managerial Economics
j) The wants satisfying power of a commodity
i) utility
ii) cardinal utility
iii) Consumer surplus
iv) None of these
2. Answer any TEN of the following questions in two-three sentences each:
a) What do you mean by production possibility curve?
b) What is the Law of Demand?
c) Mention any two distinction between micro and Macro Economics.
d) What do you mean by promotional elasticity of demand?
e) Define marginal utility.
f) What is utility?
g) What are exceptions to Law of Demand?
h) What are indifference curves?
i) Define welfare definition of Economics.
j) What is a Budget line?
k) What do you mean by Demand forecasting?
I) What is capital?

## SECTION - C

$(3 \times 5=15)$
Answer any THREE questions in not less than one pages each:
3. Explain in brief the basic problems of an Economy.
4. Explain the various shifts in the budget line.
5. Explain in brief the functions of an Entrepreneur.
6. What are the features of Labour?

## SECTION-D

## Answer any THREE questions in not less than one page each:

7. State and explain the law of diminishing marginal utility. What are its exceptions?
8. Explain the Law of variable proportions.
9. Give the various types of price elasticity of demand.
10. Explain the properties of indifference curve.

## SECTION E

$(1 \times 10=10)$
Answer the following (Compulsory)
11. Explain the consumer equilibrium with the help of an indifference curve.
$\square$

## St Aloysius College (Autonomous) <br> Mangaluru

B.B.A. Semester I - Degree Examination

February 2021
MANAGERIAL DEVELOPMENT AND COMMUNICATION
Time: 3 hrs.
Max Marks: 100

## SECTION - A

1. Answer all the following questions.
a) The following is (are) non-verbal communication
i) Facial expression
ii) Appearance
iii) Posture
iv) All of the above
b) The handshake that conveys confidence is
i) Limp
ii) Firm
iii) Loose
iv) Double
c) $\qquad$ of the letter consists of main message.
i) Heading
ii) Body
iii) Greeting
iv) Closing
d) You have been asked to a business lunch with your boss and other co-workers. When it comes time to order, you
i) Ask for a alcoholic beverage, it will calm you
ii) See what others order and follow suit with something similar.
iii) It's on company's money, who cares! Just do whatever you like.
iv) Take your time to understand each of the item from the list, Google them and then take your cell.
e) The word $\qquad$ denotes a function, a task, a discipline.
i) Management
ii) Leadership
iii) Motivation
iv) None of the above
f) Which feature does not form one of Henry Fayol's 14 principles of management?
i) Esprit de corps
ii) Initiative
iii) Order
iv) Individualism
g) Which of the following is the technique to find out one best way of doing the job and minimizes the production cost?
i) Time study
ii) Motion study
iii) Fatigue study
iv) Method study
h) An identified group of people contributing their efforts towards the attainment of goals is called
i) An organization
ii) Business
iii) Management
iv) Department
i) The chronological development of information of the body of report is done according to the
i) Order in which events occurred
ii) Choice of the writer
iii) Collection of date
iv) Logical sequence of events
j) The whole concept of achieving success begins with how you $\qquad$
i) Behave
ii) Think
iii) Work
iv) All of the above

## SECTION - B

2. Answer any TEN of the following questions in $\mathbf{2}$ or $\mathbf{3}$ sentences each:
a) Define management.
b) Name the Chief Executive Officer (CEO) of the following business organisations:
i) Infosys
ii) Amazon
c) Write the meaning of planning premises.
d) What is committee?
e) What is video conferencing?
f) Write any two objectives of business communication.
g) Bring out any two differences between minutes and reports.
h) Write the meaning of SMART goals.
i) What are personal hygiene and grooming in business etiquette?
j) What is work etiquette?
k) Give the meaning of participative leader.
I) What is departmentation?

SECTION - C
( $3 \times 5=15$ )
Answer any THREE questions in not less than one pages each:
3. Write a short note on mqtipation

## SECTION E

## Skill orientation Compulsory (case study):

11. James is on academic scholarship that requires him to maintain a cetain grade point average. He has had a rough term and needs to do well on his finals to pull the grades that will keep him on scholarship. James is often tensed regardless of examination schedules, but when he found out he would have three finds on the same day, he had a meltdown. First, he was angry that his schedule turned out this way, and he complained bitterly about it to anyone who would listen. Then, he got into an argument with his roommate, who was listening to music while James was trying to study.
The night before his exams, James studied at the library all night. He skipped ${ }^{\prime}$ breakfast the next morning, because he wanted to get into the classroom early. The.teacher passed out the test and James began to read it. He felt absolute panic. All the typing on the page was running together, his vision was blurred and he could not remember anything. The longer he sat there, the worse it got. Finally, he decided to guess on the questions and get out of the room as fast as he could. He was so upset that he skipped his next two finals as well. He spent the rest of the day hiding out in his bed, wondering what he was going to do and how he was going to tell his mother, he flunked out of school.

Question:
a) What are some test-taking strategies that would have helped him do better in the test?
b) If you were James's professor, how would you help him to manage stress?

|  |  |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- |

St Aloysius College (Autonomous)<br>Mangaluru<br>

FOUNDATION COURSE IN INDIAN CONSTITUTION AND VALUE EDUCATION

Time: 3 Hours

Max. Marks: 100
PART - A

## INDIAN CONSTITUTION

I. Answer all the following questions in three sentences each. Each question carries one mark:
( $1 \times 5=5$ )

1. Who was the Chairman of Constituent Assembly?
2. What is meant by Republic?
3. Which part of the Indian Constitution deals with Directive Principles of State Policy?
4. Who is the ex-officio chairman of Rajya Sabha?
5. What is TR-AI?
II. Answer any FIVE questions in about a paragraph each. Each question
( $3 \times 5=15$ )
6. State the objectives enshrined in the preamble of Indian Constitution.
7. Which right has been deleted from the list of fundamental rights? State the reason for its deletion.
8. What is meant by Judicial Review?
9. Write about any three types of writs enshrined in the constitution.
10. The petitioner filed a writ petition under Article 32 alleging that, telephone tapping by the telephone and police department is violative of fundamental rights. News was published in several newspapers that CBI was tapping telephones of politicians. The Union Government tried to defend the telephone tapping under section 5 of the Indian telegraph Act, 1885 in the interest of Publị. (People's Union for Civil Liberties Vs Union of India, Telephone Tapping case.)
a) Do you think telephone tapping is a serious invasion of an individual's right to privacy?
b) What are the articles it violates ?
11. Rohit vemula, a research scholar at Hyderabad University committed suicide in January 2016, sparking protest and outrage across India. This gained widespread attention and brought to light the discriminations against dalits in elite institutions.
a) Do you think caste based discrimination violates Indian Constitution?

Explain.
b) State the fundamental right which is violated due to such incidents.

## III. Answer any FIVE questions in about 10 sentences each. Each question carries 5 marks:

12. Write a short note on the Constituent Assembly of India.
13. Briefly discuss election method of President of India.
14. State the difference between Council of Ministers and Cabinet.
15. Discuss the role of speaker of Lok Sabha.
16. Explain the composition of Rajya Sabha.
17. Write a short note on the role of SEBI.
18. Discuss the role of Farmers Associations in India.
IV. Answer any ONE question in about $\mathbf{2 0}$ sentences each. Each question carries 10 marks: (10x1=10)
19. Examine the position and powers of Chief Minister.
20. Discuss the powers and functions of Supreme Court of India.
V. Answer any ONE question in about 40 sentences each. Each question carries 15 marks:
$(15 \times 1=15)$
21. Discuss the fundamental rights of Indian citizen.
22. Explain the organization, composition, powers and functions of the Lok Sabha.

## PART - B <br> (VALUE EDUCATION)

VI. Answer any FOUR questions in about $\mathbf{8 - 1 0}$ sentences. Each question carries FIVE marks:
$(5 \times 4=20)$
23. Explain the crest, motto, vision and mission of St Aloysius college.
24. Examine the need for right self-esteem.
25. Write a short note on Emotional Quotient and Spiritual Quotient.
26. Discuss the strategies for effective time management.
27. What is meant by life skills? What is their importance?
28. Explain the steps in problem solving.
VII. Answer any ONE question in about 20 sentences. The Question
carries 10 marks:
$(10 \times 1=10)$
29. What is self-discipline? Explain the importance and elements of Selfdiscipline.
30. Explain the support system available at the college to reach out to society.

